What is the KCIC?

Launch of CIC – Sept 2012

- CIC launched in September 2012
- Opened its door to clients in October 2012

Who We Are

World Bank-infoDev initiative, funded by UK Aid and DANIDA.

Provides incubation, capacity building services and financing to SMEs developing climate mitigation/adaptation solutions.

GVEP International, PwC, Strathmore University and KIRDI are the lead partners in a consortium contracted by infoDev to establish and operate the KCIC.

Incorporated as a Company Limited by Guarantee to strengthen sustainability of its operations.

Launched a strategy for 2016 - 2021
The CIC network

The Ghana CIC will support local SMEs to participate in CTF Ourzazate and other solar ambitions.

The Morocco CIC will support local SMEs to participate in CTF Ourzazate and other solar ambitions.

The Ethiopia CIC will focus on agriculture and include a women-led innovation program.

The Vietnam CIC will focus on green buildings and support the government’s Green Growth Strategy.

The India CIC will support a networked approach, covering multiple locations and will address skills constraints and lack of financing for the next generation of Indian cleantech entrepreneurs.

The South Africa CIC, featured in the government’s Green Economy Accord, will promote inclusive innovation.

The Kenya CIC, is featured on GoK’s Climate Change Action Plan and is already working with more than 133 Kenyan firms.

The Caribbean CIC will be regional and focus on tourism, agriculture, distributed renewables and adaptation tech.
Kenya CIC

Thematic Areas:
- Renewable energy – To improve access to clean energy
- Agribusiness – To build greater climate resiliency
- Water Management – To improve access to safer drinking water

Links to Government and the World Bank:
- KCIC operates on the nexus of private sector development and the climate change agenda.
- The Kenya CIC is a key part of the government of Kenya’s Climate Change Action Plan (KCCAP).

Status:
- Over 135 businesses being incubated
- Kenya Climate Ventures established
- KCIC 2.0 under implementation – New Strategy Launched
Kenya CIC

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Kenya CIC provides a hub for support and financing

Kenya CIC services and activities

**Finance**
- Risk Capital Fund
  - Proof of Concept
  - Climate venture Facility
- Investment Facilitation
  - Syndication
  - Working capital & consumer finance facilitation

**Advisory Services**
- Business Training
  - Financial, Tax & investment
  - Seminars and Events
  - Marketing, strategy, HR
- Technical Training
  - Product design, development courses
- Advisory Service
  - Packaged services
  - Mentorship

**Enabling Environment**
- Policy Support
  - Advice & advocacy
  - International Collaboration
- CIC Network
  - Matching services

**Access to Information**
- Market Information
  - Market Intelligence
  - Sector trend analysis
  - Competitive Landscape
- Technology Information
  - Tech quality & performance data
- Finance Information
  - Database

**Access to Facilities**
- In-sourced
  - Office & networking space
  - IPR support
- Outsourced
  - Testing and demo
  - Product design and adaptation
  - Prototyping

Regional outreach and visibility
- Partnerships
- Awards & Competitions
- Conference & Event
**Success case**

Aviva Kenya

### Challenges and support being provided

**Business challenges:**
- Kenya imports eighty percent of its rice.
- Low rice production has mainly been due to rice varieties that only grow in continuous flooded paddies.
- The company is encouraging farmers to adopt nerica rice farming for diversification and to enhance food security.
- Proving the concept is technically and financially feasible.

**Support being provided by CIC:**
- Undertake further farmer mobilization.
- Field testing of nerica rice production and obtain feed-back from farmers on seed performance.
- Implement a marketing campaign to raise awareness of, and demand for, the nerica rice, and limited market test to better understand willingness to pay and price point.

### Status

- Promoting nerica rice variety which was developed at West Africa Rice Development Agency (WARDA).
- Currently promoting rice growing in non-traditional rice growing areas in Arid and Semi-Arid areas of Meru, Tharaka Nithi and Isiolo counties.
- POC amounting to USD 27,000 granted.
- The nerica rice is drought tolerant and requires less water for irrigation.
THANK YOU