

# **Private Sector Network to Accelerate Financial Closure**

Presented at the Deep Dive Workshop at the Asia Clean Energy Forum (ACEF) 2019, Accelerating Clean Energy Technology Transformation with the Private Sector

REEEP UNI





### **Profile and Track Record**

- PFAN advises low-carbon, climate resilient businesses in developing countries, and matches projects to appropriate private financing.
- PFAN mobilizes private financing to reduce GHG emissions and build climate resilience contributing to Paris Agreement and SDGs:
  - SDGs 7 (Energy), 9 (Industry), 13 (Climate Action), and 17 (Partnership)
- Achievements since inception:



\$ 1.4 bn

Total investment leveraged



>890 mw

Clean energy generation capacity added



113

Total closed projects



20%

Success rate – financial closures (in %) of projects that have received PFAN support



3.5 m t

Annual CO2 emission mitigation



315

Total projects in the development pipeline





# Value Proposition Addressing Barriers and Bridging Gaps

# Limited Supply of Investor Ready Projects

Oversupply of poorly structured projects

Lack of financial & commercial skills

**Unrealistic Expectations** 





#### **Low Investment Levels**

Large Financing Supplies

Underdeveloped investment cultures and risk assessment

Low familiarity with technologies & business models

## **Support Continuum from PFAN**



**Selection Filters** 

**Projects Seeking Funding** 

Value Proposition & Business
Model • Market Insight •
Operations & Implementation
Plan • Financials •
Environmental and Social
Benefits • Risks • Capability
Maturity

Investment

Facilitation Deal

Deal Facilitation

Long Term
Development

Financial Close

Investment Forums





### **PFAN's Business Model**

- Investment advisory services by consultants paid a fixed fee
- Free coaching and investment facilitation for project developers
- Network of locally based private sector consultants
- Supported by network partners
- Driven by the Global and Regional Coordinators, Head Investment Facilitation and Gender Ambassador
- Funded by the donor backed Multi-Party Trust Fund
- Hosted by UNIDO and REEEP



**99**Expert Consultant Members in



39



45

Resource Partners, including commercial banks, development banks and investment banks, government agencies, clean energy sector associations and private sector partners

Unique and proven low overhead networking business model





# **Key People – Background Credentials**



structuring



structuring





advisory



management



		Peter Storey	Nagaraja Rao	Albert Boateng	Sabera Khan	Thaven Naidoo	Peter du Pont
	PFAN function	Global Coordinator	Head Investment Facilitation	RC West Africa	Gender Ambassador	RC Southern Africa	RC Asia
	with PFAN since	2008	2008	2014	2014	2008	2009
	professional experience	30 yrs	25 yrs	15 yrs	20 yrs	11 yrs	30 yrs
	expertise	business model development	corporate finance and funding methods	deal origination and transaction	clean technology project development support	project conceptualisation	energy policy and regulation, program design, management, and evaluation
	expertise	deal origination	enterprise valuation	due diligence, valuation	climate change engagements	project management	climate and clean energy finance
	expertise	investment analysis and	capital	private equity,	investment	strategic	climate change

venture capital

programs





# PFAN Scale-up Strategy 3x by 2022

#### Scaling and Refining the Proven Model

- Origination
   Development & Coaching
   Deal Facilitation
- Wider & Deeper Networks
- Network Specialisations
   Investment Facilitation Team

#### Access Wholesale Capital Markets

- Bundling & Securitisation
- Develop Secondary Markets& Liquidity
- Tailor Project Origination & Development to Wholesale Requirements

Strategic Partnerships for Origination, Structuring, Investment & Distribution



300 - 350 Projects / 30 - 70 Financial Closures / USD 250 - 700 mln pa



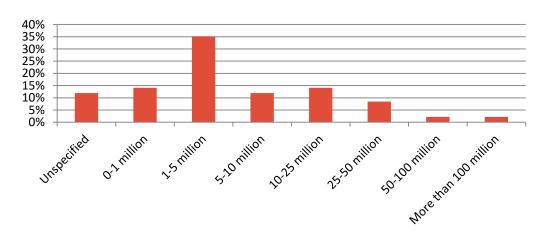


## **Project Development Pipeline**

### **Split by Type and Investment Ask**

Project Type	Percentage	
Brownfield	6%	
Greenfield	45%	
Scale-up	29%	
Technology Development	8%	
Merger, Acquisition or JV	1%	
Unspecified	11%	
Total	100%	

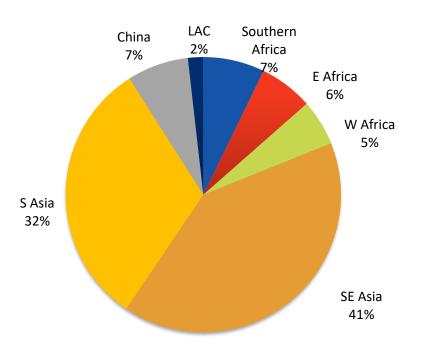
### **Distribution by Investment Ask Buckets (in USD)**

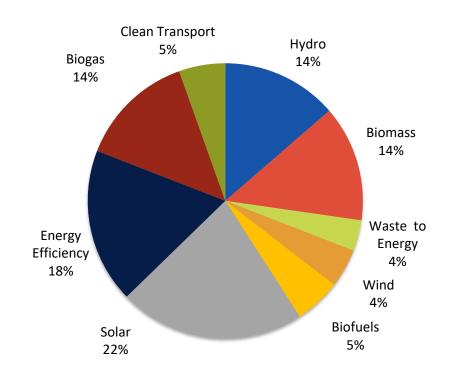






# Project Pipeline – Closed Projects Split by Region and Technology







# Thank you for your attention!

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