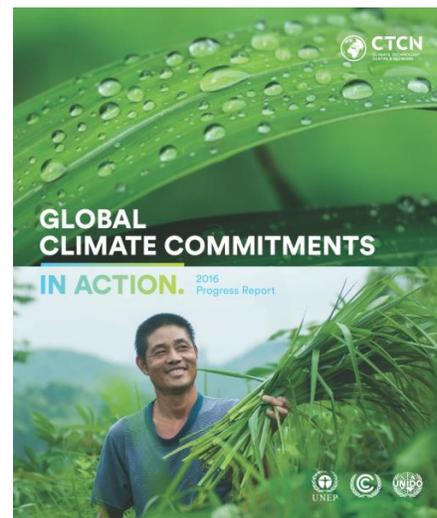


CTCN Communications in a Snapshot: July 2016 through February 2017

Progress Report 2016: The Climate Technology Centre and Network (CTCN) published the second of its annual reports, intended to inform stakeholders about the CTCN's progress in delivering climate technology solutions. Launched at COP22, the Progress Report provides detailed information on the Centre's capacity building, knowledge sharing and technology transfer activities. This year's version provides a focus on particular trends seen in technical assistance requests and an annex which lists National Designated Entities, technical assistance and Network members by country. An electronic copy of the report is available at <https://www.ctc-n.org/sites/www.ctc-n.org/files/ctcn-ar16-bookcover-lowres.pdf>



Media coverage: The CTCN conducted considerable outreach to national and international media in the last several months, which resulted in more than 70 articles in international press and national/regional media. A few examples of media outlets covering the CTCN's work included Le Figaro, Finland Times, The Guardian, The Hindu, Korean Herald, India's Millenium Post, The Southern Times Africa, and the Switzerland Times, among others. The IISD Reporting Services video coverage of the CTCN at the Technology Mechanism side event at COP22 is available at <http://www.iisd.ca/videos/climate/unfccc-cop22-side-events/technology-mechanism-enhancing-climate-technology-development-and-transfer/?autoplay>



Press conference: The Climate Technology Centre organized a media event at the COP venue on November 16 to announce pledges of over \$23 million in support of the Centre's technology transfer work to help developing countries implement climate change commitments made under the Paris Agreement. High level officials from Canada, Denmark, the European Union, Germany, Italy, Japan, Korea, Switzerland and the United States participated in the event, which garnered considerable media interest.

CTCN Side events during COP22:

The Climate Technology Centre co-hosted or participated as a speaker in numerous events in Marrakesh, which brought attention to important climate technology issues. Examples of such events include:

- The UNFCCC Technology Mechanism: Enhancing Climate Technology Action
- Support for Technology Transfer to African countries
- Global Gender and Climate Alliance (GGCA) Innovation Forum
- The Paris Agreement and the Contributions of NDEs Under the Technology Mechanism
- Technology Transfer to the Zero Carbon Economy
- Tackling Climate Change and the Root Causes of Migration



COP22 Technology Mechanism Booth: The Climate Technology Centre hosted a booth at the COP22 venue which brought thousands of participants by to access the Centre’s materials and discuss technology transfer opportunities. Meetings held at the booth have already resulted in requests for technical assistance and Network applications.

CTCN Technical Assistance Impact Briefs: The Technology Centre produced impact briefs on its technology transfer initiatives in order to share key technical assistance information with stakeholders. Each document describes the:

- Country’s technical assistance request
- Assistance provided or currently being implemented
- Technology implementers
- Budget
- Impact (or intended impact if still under implementation)
- Relevance to national climate change commitments and sustainable development goals.

CONNECTING COUNTRIES TO CLIMATE TECHNOLOGY SOLUTIONS

The Climate Technology Centre and Network promotes the transfer of climate technologies at the request of developing countries for energy efficient, low-carbon and climate-resilient development.

By connecting stakeholders with technology experts from around the world, the CTCN delivers customized capacity building and technical assistance aligned with national climate objectives.

CHALLENGE

In Mali, climate variability threatens agricultural productivity and farmer livelihoods. Current methods of crop conservation lead to significant waste in the value chain, and weaker farmer access to markets, reducing their revenues. Local entrepreneurs seek to trial solar photovoltaic-powered processing and storage technologies to improve productivity and resilience, yet lack financial means to do so.

CTCN ASSISTANCE

- Review and advise on the appropriateness of crop drying and storage technologies for local conditions
- Strengthen project financial case, including the business plan and the cash flow model, and coach the entrepreneur
- Identify and facilitate private investors and partners

INTENDED IMPACT

- Improved agricultural productivity and availability of crops in local/international markets
- Greater resilience in the agriculture sector – accounting for 45% of Mali’s GDP
- Private sector investment in deployment of crop drying and storage technologies based on renewable energy

Logos for CTCN, UNEP, UNFCCC, and UNIDO are at the bottom.

CTCN Newsletters: In the last seven months, the Climate Technology Centre distributed 18 e-newsletters to relevant stakeholders (totaling 5,300 subscribers). E-newsletters contain information on relevant climate technology events, trainings, and technical assistance.

Other communications materials developed during this time period:



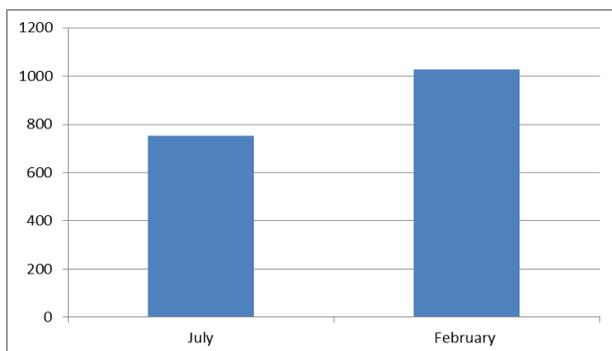
- Communications materials (including presentations) were provided for 25+ international and (sub) regional events
- Press release: Countries Pledge Millions for Technology Transfer to Implement Paris Agreement
- Press release: Promesse de financement à hauteur de \$23 millions pour le transfert de technologies dans les pays en développement
- Updated CTCN brochures and roll ups (in English, Spanish, French) https://www.ctc-n.org/sites/www.ctc-n.org/files/ctcn-overviewbro-mech-eng_10.2016.pdf

Social media: The Centre posts news about its technology transfer as well as relevant climate technology information via Twitter and Facebook. The charts below indicate the increase in followers between the 8th and 9th Advisory Board meetings.



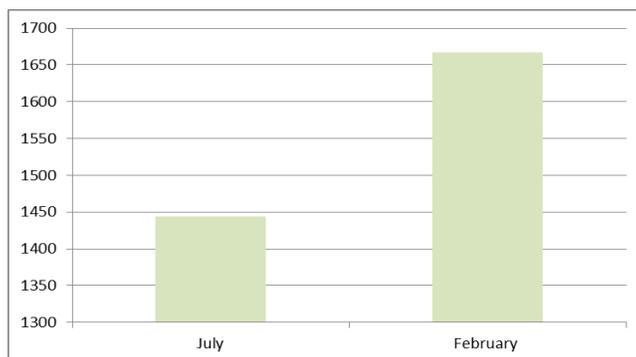
UNFCCC_CTCN

26,8% Increase in Followers



UNFCCC.CTCN

13,4% Increase in Likes



Top Facebook post



CTCN
2016: Putting the vision of the Paris Agreement into action

Video performance in this post

Minutes viewed	3,101
Unique viewers	10,913
Video views	13,126