

**Advisory Board to the CTCN**

Tenth meeting

**29-31 August 2017**

AB/2017/10/7.7

### **CTCN Communications in a Snapshot – As of July 2017**

**CTCN Publication: Completed Technical Assistance Impact Descriptions.** The CTCN produced impact briefs on technology transfer initiatives in order to disseminate relevant information to stakeholders. The publication consists of 12 stories from Afghanistan, Antigua and Barbuda, Bosnia and Herzegovina, Chile, Colombia, Côte D'Ivoire, Jordan, Mali, Mozambique, and Uganda. Each document details a country's technical assistance request, the assistance provided, technology implementers, budget, and intended impact. The publication is updated regularly.



**TECHNICAL ASSISTANCE**  
Impact Descriptions

*A selection of completed technical assistance examples  
as of 30 March 2017*

**Media coverage:** CTCN communicates regularly to local and international media in order to raise awareness about the Centre and its operations. More than 10 articles in the international press and country/region-specific media (including the Korea Herald, Yahoo Finance, and the Israel Marker, etc.) referenced the CTCN and its work during this period.

#### **Press releases:**

- **The Climate Technology Centre and the Green Climate Fund embark on new collaboration to support green technology deployment in developing countries.** In the first such collaboration of its kind, the Governments of Ghana and Tonga will receive Readiness and Preparatory Support from the Green Climate Fund (GCF) for green technology assistance delivered by the Climate Technology Centre & Network (CTCN), thus marking a new engagement between the Finance and Technology Mechanisms of the United Nations Framework Convention on Climate Change (UNFCCC).
- **Innovative technologies to be presented by 100 high-level experts from around the world in Copenhagen.** Participants from around the world will meet in Copenhagen next week to share innovative examples of first-of-a-kind clean technologies. Representatives from finance, government, private sector, and research institutions will gather in the UN City, Copenhagen, on 22-23 May.
- **Experts meet in Tbilisi to explore technologies to respond to climate change.** Climate experts from Central Asia and Eastern Europe will meet next week in Tbilisi to discuss collaboration and technology transfer. Representatives from government, private sector, finance and research institutions will gather in Tbilisi, Georgia, 30 May – 1 June.

**CTCN Newsletters:**

CTCN distributed 9 regular e-newsletters to relevant stakeholders (totaling more than 5500 subscribers). E-newsletters contain information on relevant climate technology events, trainings, opportunities for bidding on technical assistance delivery, and updates on ongoing technical assistance activities.

**Communications materials provided for 20+ international and (sub) regional events (NDE forums, global events, etc.):**

- CTCN Brochure in English
- CTCN Brochure in Spanish
- CTCN Brochure in French
- 20 + presentations at international/regional events
- CTCN Roll-up, posters
- Technical Assistance snapshots
- Knowledge Management System snapshots
- Network snapshots
- Technical Assistance Impact Briefs
- Information on Collaboration with the Green Climate Fund

**Social Media: #ClimateTech stories**

CTCN launched a new social media campaign to share information on the climate change technology solutions being implemented by Network members. The stories are shared via CTCN's web, e-newsletter and social media channels to a global audience of government, policy, and technology stakeholders.

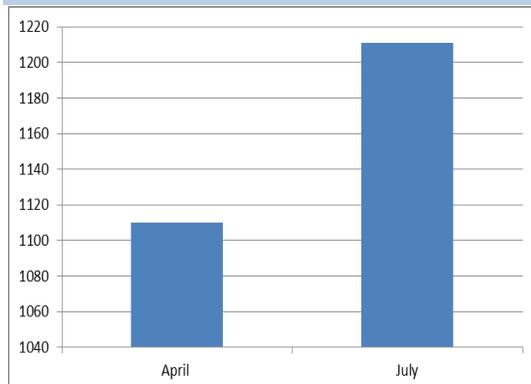


**Social media increase in followers since last Advisory Board meeting:**



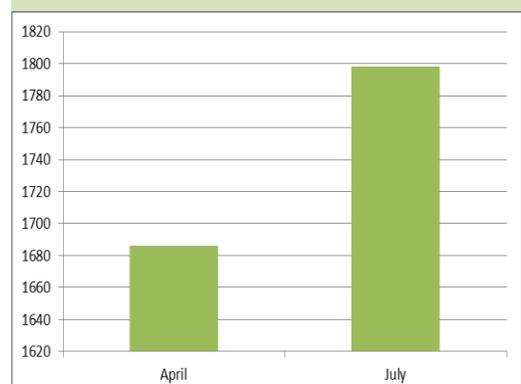
UNFCCC\_CTCN

**9,09 % Increase in Followers**



UNFCCC.CTCN

**6,6 % Increase in Likes**





Top Facebook post



CTCN shared a link.

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The Climate Technology Centre and the Green Climate Fund embark on new...

ctc-n.org



Top Tweets



**CTCN** @UNFCCC\_CTCN  
#Gender & #technology: CTCN/@UNIDO seeks proposals to mainstream gender in 13 West African countries <http://bit.ly/2pbaLDF>  
@UNEP @UNFCCC  
[pic.twitter.com/ZrL1ZmeDdf](http://pic.twitter.com/ZrL1ZmeDdf)

Impressions	10,003
Total engagements	59
Detail expands	13
Retweets	10
Likes	10
Profile clicks	9
Link clicks	8
Media engagements	7
Hashtag clicks	2



**CTCN** @UNFCCC\_CTCN  
#climatetech Want #cleanwater? Just add #sun #techsolutions <http://bit.ly/2s67tBf>  
@UNEP @UNFCCC @UNIDO  
@SOLVATTEN [pic.twitter.com/xj4ULy36Qp](http://pic.twitter.com/xj4ULy36Qp)

Impressions	10,546
Total engagements	119
Media engagements	35
Likes	25
Detail expands	25
Retweets	19
Link clicks	8
Profile clicks	5
Replies	1
Follows	1