

**CTCN Communications in a Snapshot – As of 1 July 2016**

**CTCN Video:**

The CTCN launched a new video highlighting its technical assistance in Senegal. The video features technology transfer that helps local industry implement energy efficient solutions and better utilize waste and bi-products while at the same time improving competitiveness and productivity.



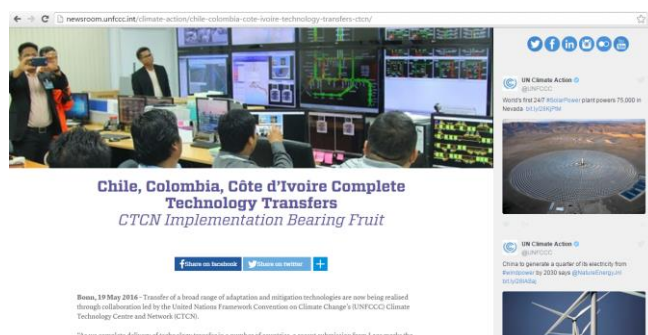
**CTCN Technical Assistance publication:**

The CTCN, together with Consortium Partners CATIE and ICRAF, published “Design of a Biodiversity Monitoring Network in Chile” based on the technical delivered by CTCN in response to Chile’s request for design of a national system for monitoring climate change impacts on biological diversity and associated ecosystem services. This newly established monitoring system will be used as a primary instrument to provide reliable data to establish strategies and policies for biodiversity’s conservation and adaptation to climate change. The publication provides information to other countries similar monitoring systems.



**Media coverage:**

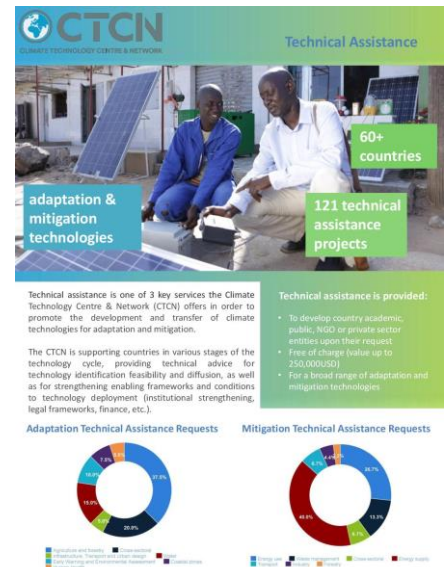
The CTCN conducts outreach regularly to local and international media in order to raise awareness about the CTCN and its operations. Together with the UNFCCC, the CTCN disseminated two press releases in this period:  
1) “Chile, Colombia and Cote D’Ivoire first countries to complete technology transfer projects” (in English, Spanish and French)



2) “Albania and Bosnia and Herzegovina first countries in Central Asia and Eastern Europe to engage in climate technology transfer with the UNFCCC’s Technology Mechanism” (in English and Russian).

**Communications materials provided for 15+ international and regional events (Consortium partners meeting, Stakeholder forum, NDE forums, global events, etc.):**

- 6 CTCN Newsletters
- 15 + presentations at international/regional events
- CTCN Roll-up display in French
- Technical Assistance brief
- Knowledge Sharing brief
- Network brief



**Social media (significant increase in followers and impressions)**



UNFCCC\_CTCN

Tweet impressions (04 2016 – 07 07 2016) : **64,200**  
 Profile visits : **2133**  
 Mentions : **151**  
 Followers : **731 (AB7 : 586 = 19,8% increase)**



UNFCCC.CTCN

Top Reach **5,800**  
 Likes **1408 (AB7 : 1152 = 18 % increase)**



Top Mention



Top Tweet

**UN Climate Action** @UNFCCC Following

See how the @UNFCCC\_CTCN has helped introduce innovative #climate technologies to Senegal #SB44

RETWEETS 44 LIKES 29

2:14 pm - 24 May 2016

**Top Tweet** earned 8,380 impressions

Media: East African forum discusses transfer of climate technologies  
[bit.ly/23RXKe7](http://bit.ly/23RXKe7) @UNIDO @UNEP @UNFCCC pic.twitter.com/Dx1W6WZR2s



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**CTCN**

Published by Irma Juskenaitė [?]- 9 June at 15:50 · 🌐

Webinar in Spanish, 14 June



**Oportunidad de financiamiento: Asistencia técnica para la mitigación y adaptación al cambio...**

Este es un esfuerzo para establecer un diálogo entre los actores y promotores de Consumo y Producción Sostenibles y presentar oportunidades de colaboración...

CTC-N.ORG

**5,808** People Reached

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**121** Reactions, comments & shares

<b>73</b> Like	<b>7</b> On post	<b>66</b> On shares
<b>1</b> Love	<b>0</b> On post	<b>1</b> On shares
<b>1</b> Wow	<b>1</b> On post	<b>0</b> On shares
<b>4</b> Comments	<b>0</b> On Post	<b>4</b> On Shares
<b>42</b> Shares	<b>42</b> On Post	<b>0</b> On Shares

**273** Post Clicks

<b>1</b> Photo views	<b>153</b> Link clicks	<b>119</b> Other Clicks
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NEGATIVE FEEDBACK