

CTCN Communications in a Snapshot – As of 29.02.16

CTCN Publications & Video:

CTCN Progress report (2014-August 2015)

The report highlights CTCN results in key services (technical assistance, knowledge sharing and networking). 2500 copies of the report have been disseminated to NDEs, Consortium partners, Network members, media, and other stakeholders. The 80 page publication is available on the CTCN website as well.



CTCN video: Technical Assistance in Colombia



The video introduces the CTCN and its technology transfer services through examples of the CTCN's response to the Colombian government's requests for assistance. Through interviews and graphics, the video demonstrates how CTCN facilitated collaboration between Colombia and stakeholders from both the global north and south in order to develop national adaptation indicators as well as a pilot waste management project.

“Good Practice in Designing and Implementing National Monitoring Systems for Adaptation to Climate Change” (in English and Spanish)

The publication analyses and compares international good practices in national monitoring and evaluation for climate change adaptation. A product of CTCN technical assistance delivered in Colombia, the publication seeks to more broadly disseminate important learning from the field of adaptation, and is authored by the CTCN Secretariat and Consortium members, UNEP-DTU and CATIE. More than 500 copies of the publication were disseminated during COP21 alone, and the publication is available online at the CTCN website.



Good Practice in Designing and Implementing National Monitoring Systems for Adaptation to Climate Change



CTCN Brochure

An updated brochure was designed and translated into French and Spanish. These are available online at CTCN's website: ctc-n.org.

Media coverage:

30+ articles in global and national media (Reuters, U.S. National Public Radio, China Times, Eco Business, La Quotidien, etc.), also IISD video coverage of CTCN at COP21. CTCN communicates regularly to local and international media in connection with CTCN activities to raise awareness about the CTCN and its operations.



Social Media and Other Communications Channels:

Regular and frequent outreach via CTCN's social media and e-newsletter channels are raising awareness among readers of the availability of CTCN's services, the status of its current work and encouraging them to obtain further technology information via the CTCN website (ctc-n.org).

Social media ( UNFCCC_CTCN and  UNFCCC.CTCN):

- **1000%** increase in followers and impressions
- Tweet impressions (Sept. 2015-Feb. 2016): **115,800**

CTCN E-Newsletters: 60+ newsletters sent to a distribution list of 4,000 stakeholders

Materials: CTCN USB cards designed in order to deliver relevant training materials, publications, etc. to stakeholders.



Events:

- 50 + presentations at international/regional events
- CTCN at COP21:
 - CTCN was presented at over 20 events
 - CTCN staff were on hand at the UNFCCC Technology Mechanism booth to distribute CTCN informational materials and answer questions from hundreds of visitors
 - IISD Reporting Services covered the Technology Mechanism in a video report
 - Numerous CTCN interviews were arranged with the media