

Climate partnerships

for a
greener
future

Scaling Climate Partnerships:
Lessons and Models from
Denmark's PPP Experience

Tanya Gottlieb Jacobsen, Deputy Director, State of Green



Agenda

- **Welcome remarks** (Ariesta Ningrum, Director of CTCN)
- **Introduction to the webinar** (Tanya Gottlieb Jacobsen, Deputy Director, State of Green)
- **Denmark's Climate Act and Climate Partnerships - PPP Framework** (Christian Peter Bay-Andersen, Deputy Director, Danish Ministry of Climate, Energy and Utilities)
- **Finance for Climate Partnerships** (Mette Bjerg Alvi, Chief Consultant, Finance Denmark, Secretariat for the Finance Climate Partnership)
- **Learn the playbook:** A collaboration tool (Tanya Gottlieb Jacobsen, Deputy Director, State of Green)
- **Q&A**



How can Denmark's
experience help
accelerate

the green
transition
globally?

State of Green – a public-private partnership

Public

Private

Government

Business organisations

Strategic partners

Associate partners

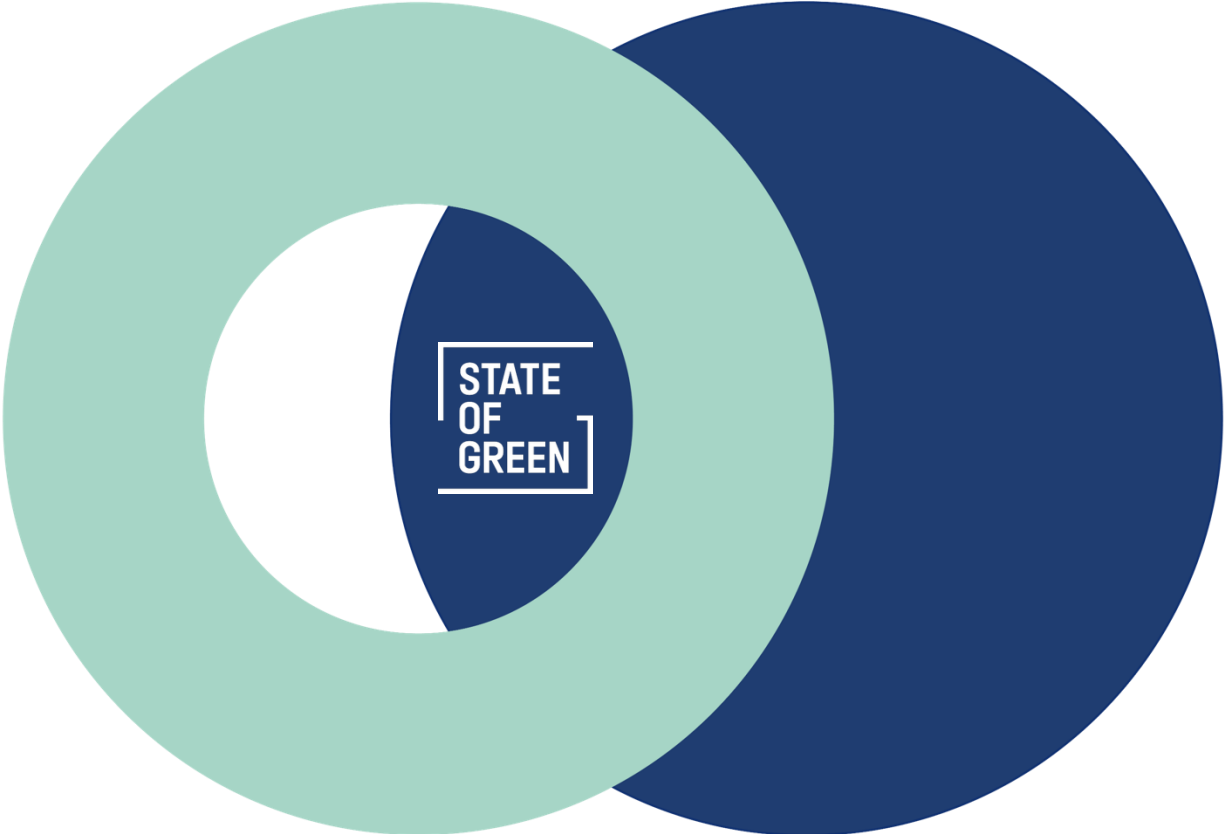


Bridging the green gap between the public and private sector

We are the one-point entry to both the public and the private sector, gathering state-of-the-art green knowledge and solutions from Denmark.

Public sector

- Government
- Universities
- Public sector
- Foundations



Private sector

- Companies
- Labour unions
- Business organisations
- Financial institutions

Denmark is a small country. We emit 0.1% of the global greenhouse gases

Denmark

0.1%



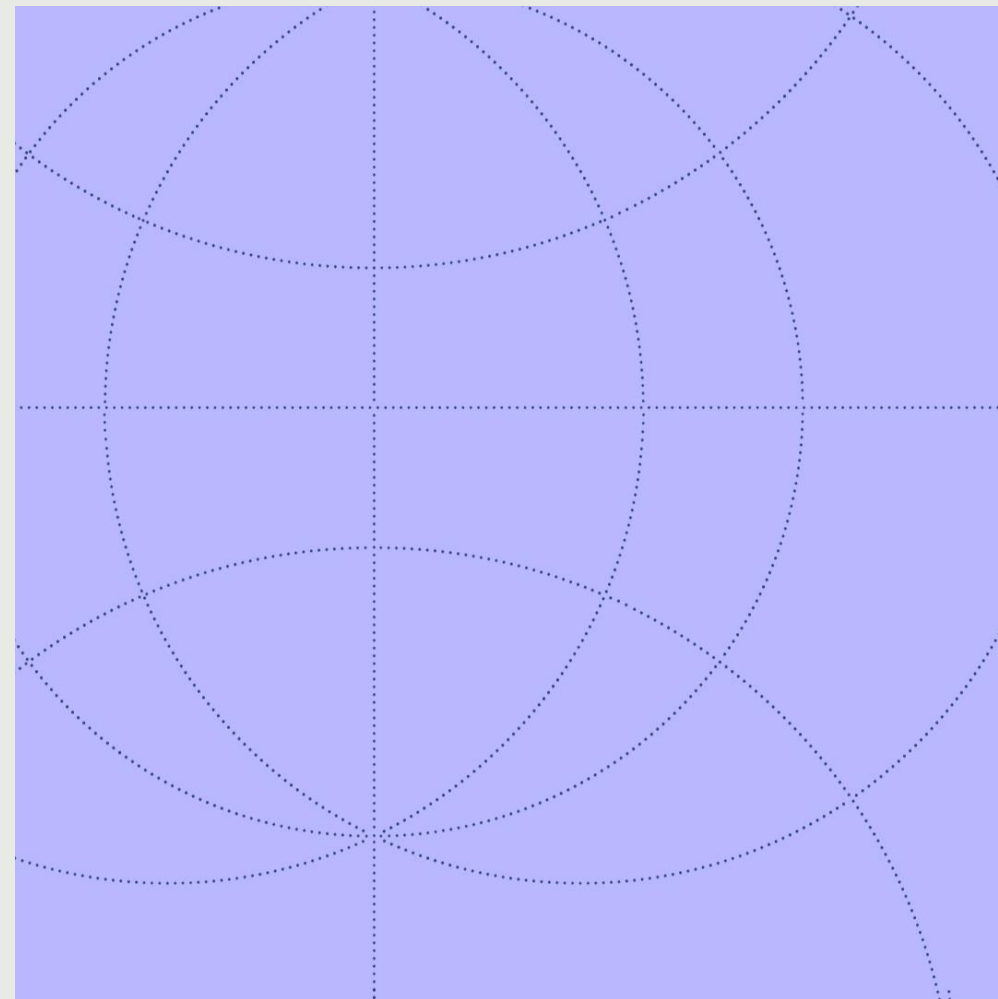
Denmark is a small country. We emit 0.1% of the global greenhouse gases



The Playbook

A step-by-step guide to building climate partnerships

Building on Denmark's experience with the Climate Partnerships, this Playbook will help you determine relevant aspects to include in climate action plans that encompass both public and private sector engagement as well as how to increase the likelihood of their success.



Scan to get the
Playbook



How to use the Playbook

To assist readers, we have structured the information into three different phases. Examples from selected Danish Climate Partnerships can be found throughout the playbook, providing insights and learnings from their specific partnership.

This playbook is intended for policymakers, civil servants, and professionals who want to devise ambitious climate targets and reach them through cross-sector collaboration.

Phase

01

Define your ambition and set direction

The first phase details the preparatory work that must be done when establishing climate partnerships. This section is particularly relevant for policy makers.

Phase

02

Collaborate across sectors and prioritise actions

The second phase, which is more relevant for the private sector, contains guidance and experiences from Denmark on creating a robust governance structure, establishing baseline figures and the scope of the task at hand, as well as valuable advice on stakeholder management and the importance of developing a plan for the delivery and communication of the recommendations.

Phase

03

Turn private sector input into long-term climate action plans

The third phase is targeted towards both the public and private sectors. It highlights how recommendations from the private sector can be integrated into policies and initiatives, and how momentum can be maintained.

Phase

01

Define your ambition
and set direction

Map sectors and
industries

3

4

Involve the private
sector

Step

1

Set an ambitious national
goal

2

Scope the project

Phase

01

Define your ambition
and set direction

Set an ambitious – yet feasible – national climate target goal you want to engage the private sector in achieving

Garner broad political support, if possible. Private sector need stable investment outlook and political framework to inform their recommendations

Ensure genuine political commitment to follow up on recommendations.

Step

1

Set an ambitious national goal

Phase

01

Define your ambition
and set direction

Devise a clear and uniform framework (terms of reference) which the climate partnerships must operate according to, including:

- State the mission, objective and expected outcomes.
- Identify which definitions and concepts should be used as reference.
- Present existing knowledge base, clarify knowledge gaps and clarify to which extent public authorities can assist the partnership in its work.
- Indicate which financial burdens the partnership is expected to carry.
- Describe how the government will bring the recommendations into play once they have been submitted.

Step

1

Set an ambitious national
goal

2

Scope the project

Phase

01

Define your ambition
and set direction

Map sectors and
industries

3

Consider which industries
contribute most to the economy
and to emissions

Use industry codes or similar to
define sectors and include wide
range of companies within the
sector.

Consider how homogenous or
diverse the partnerships should
be and if they overlap?

Step

1

Set an ambitious national
goal

2

Scope the project

Phase

01

Define your ambition and set direction

Map sectors and industries

3

4

Involve the private sector

Step

1

Set an ambitious national goal

2

Scope the project

Phase

01

Define your ambition
and set direction

Reach out to relevant trade associations,
companies, ministries and stakeholders to get
them to commit.

Nominate strong chairperson (C-level) to lead the
climate partnership and devise an organisational
and operational roadmap

Make sure the involved stakeholders in each
climate partnership are a broad representation of
the sector.

Step

4

Involve the private
sector

Phase

02

Collaborate across sectors and prioritise actions

Engage key stakeholders

Step

1

Getting the governance right

2

Establish a baseline and choose your scope

3

4

Translate recommendations into tangible action and private sector initiatives

Phase

02

Collaborate across sectors and prioritise actions

Establish a strong secretariat

Ensure a strong chairmanship

Involve key stakeholders representing the entire value chain

Consider:

- Who needs to be involved?
- What are main tasks and roles
- How do we get the best outcome?

Step

1

Getting the governance right

Phase

02

Collaborate across sectors and prioritise actions

Understanding your sector's carbon footprint and establishing an emissions baseline is an important first step.

A well-defined baseline will help you reach clear, tangible deliverables and serve as an ongoing tool to track your progress.

Choose your scope, investigate upstream and downstream activities as well as on-site emissions.

Step

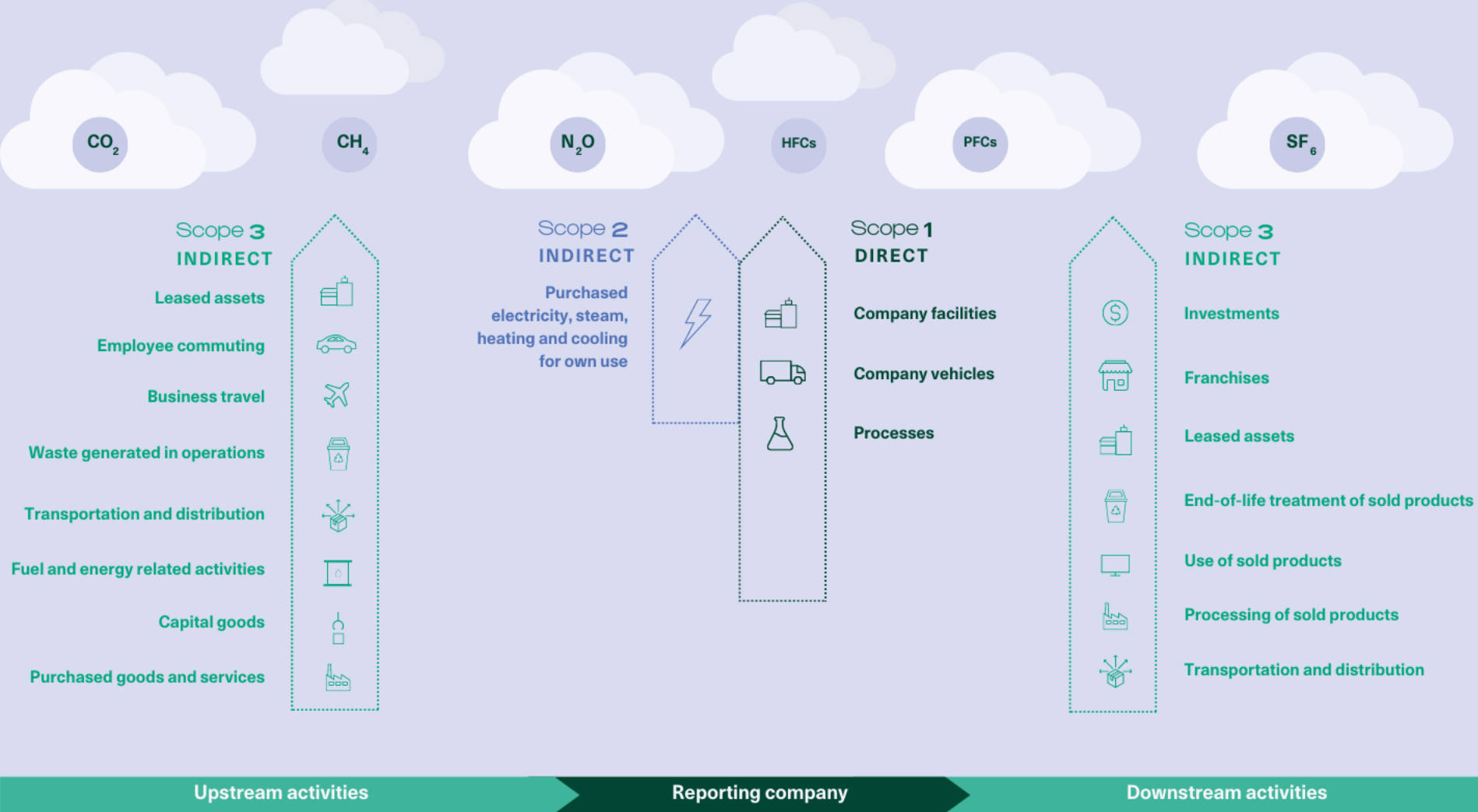
1

Getting the governance right

2

Establish a baseline and choose your scope

Establish a baseline and choose your scope



SOURCE GREENHOUSE GAS PROTOCOL, WORLD RESOURCE INSTITUTE

Phase

02

Collaborate across sectors and prioritise actions

Engage key stakeholders

3

Engage key stakeholders representing the entire value chain to ensure legitimacy and buy-in from the sector.

Ensure a close dialogue with the public sector to validate recommendations and their robustness.

Create forums and meetings to secure long-term engagement.

Step

1

Getting the governance right

2

Establish a baseline and choose your scope

Phase

02

Collaborate across sectors and prioritise actions

Engage key stakeholders

Step

1

Getting the governance right

2

Establish a baseline and choose your scope

3

4

Translate recommendations into tangible action and private sector initiatives

Phase

02

Collaborate across sectors and prioritise actions

Formulate as ambitious recommendations as possible while ensuring broad buy-in from the sector.

Identify actions and initiatives across scope 1, 2 and ideally scope 3 emissions.

Embed climate action in company DNA.

Prepare a communication plan specifying how recommendations should be delivered to government as well as launched to the general public.

Step

4

Translate recommendations into tangible action and private sector initiatives

Phase

03

Turn private sector input
into long-term action
plans

Step

1

Receive recommendations
and integrate them into
climate action plans

2

Establish a
mechanism for
continued dialogue

3

Maintain ongoing
collaboration within the
partnership



Phase

03

Turn private sector input into long-term action plans

Step

1

Receive recommendations and integrate them into climate action plans

Final recommendations from each of the climate partnerships must be delivered in accordance with the terms of reference and mandate given to the partnerships.

The government and regulatory authorities should commit to assessing each recommendation thoroughly.

Relevant recommendations should be incorporated into political negotiations, initiatives, and regulatory frameworks.

Phase

03

Turn private sector input
into long-term action
plans

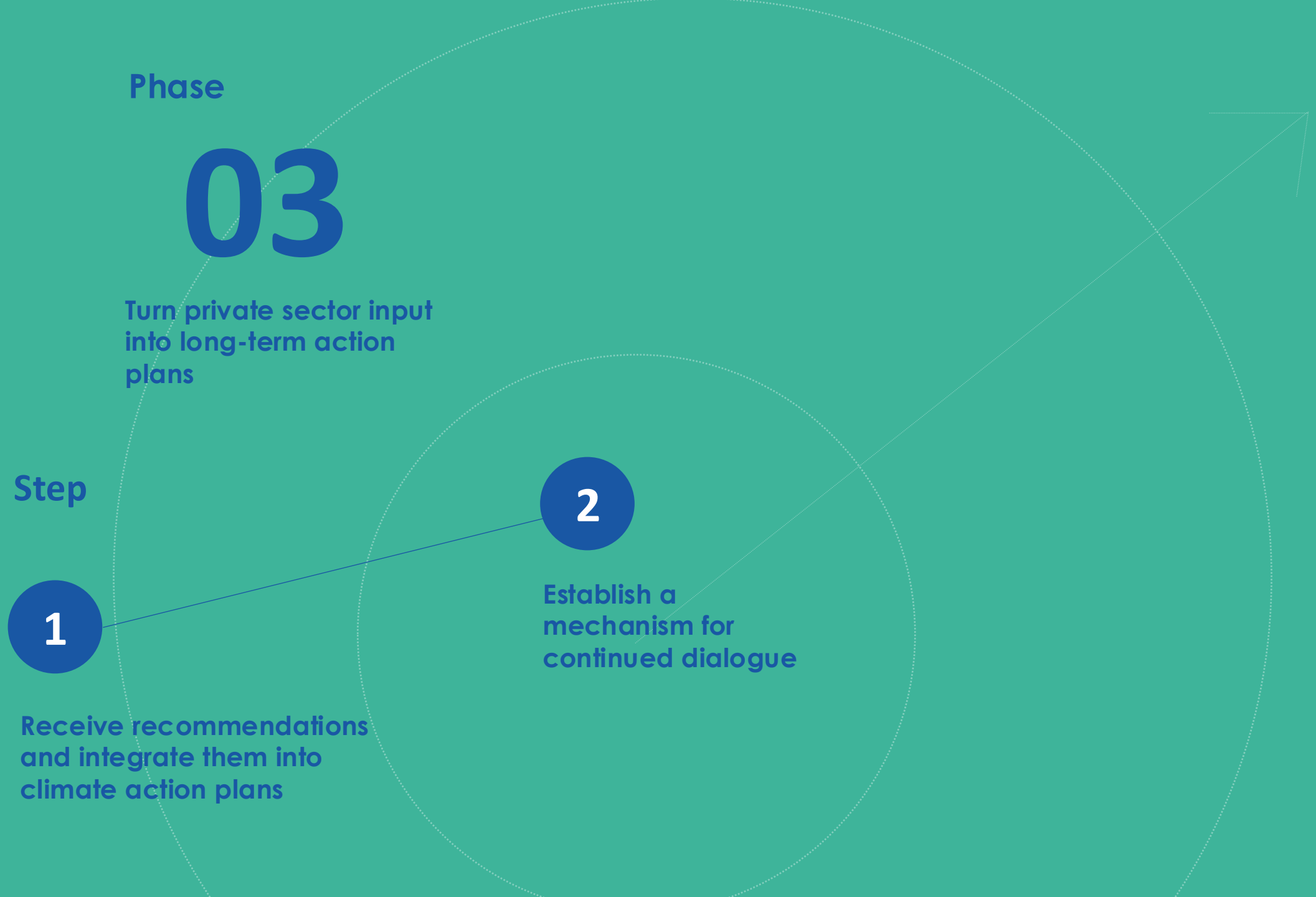
Step

1

Receive recommendations
and integrate them into
climate action plans

2

Establish a
mechanism for
continued dialogue



Governance of the Green Business Forum

<p>Chairmanship The Minister of Industry, Business, and Financial Affairs and the Minister of Climate, Energy and Utilities</p> <p>Ministers Ministers of Foreign Affairs, Minister of Taxation, Minister of Food, Agriculture and Fisheries, Minister of Health, Minister of Transport, Minister of Research and Education, Minister of Interior and Housing, Minister of Environment, Minister of Defence</p> <p>The chairperson of each climate partnership should be represented</p>	<p>Trade associations The Confederation of Danish Industries, the Danish Chamber of Commerce, Green Power Denmark, the Danish Agriculture and Food Council</p> <p>Other organisations CONCITO, the Danish Climate Council</p> <p>Labour unions Danish Metal Workers, 3F – United federation of workers, the Danish Trade Union Confederation</p>
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Phase

03

Turn private sector input
into long-term action
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Maintain ongoing
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partnership



Phase

03

Turn private sector input into long-term action plans

Establish a forum or network to ensure ongoing collaboration.

Suggest and commit to shared projects and initiatives.

Be clear on concrete next steps after the recommendations have been delivered.

Use the climate partnership as a platform for shared political messages.

Step

3

Maintain ongoing collaboration within the partnership

PUBLIC SECTOR



Scope the project, incl. goals and expected output clearly from the beginning



Provide a level playing field in terms of data



Clear deadline and process plan



Support the process, follow-up and next steps



Consider whether to do joint or sectoral roadmaps

PRIVATE SECTOR



Ensure broad representation of sector across value chains



Allocate sufficient resources



Consider it as an opportunity of innovation



Make sure recommendations challenge the status quo while being politically viable



Set a clear goal for the sector and ensure follow-up



Thank you for your attention

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Read more about the climate partnerships at
climatepartnerships2030.com



Scan to get the
Playbook

