



United Nations Climate Change  
Technology Executive Committee

# Technology Mechanism events and engagement at COP 30

TEC-CTCN Joint Session  
Agenda item 8.2  
September 12



# Outreach activities @ COP30



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**Objective: Enhance the visibility, engagement, and impact of Technology Mechanism events.**

- ◆ **Media outreach:** Press releases, media advisories and media kits to support events' outreach activities
- ◆ **Digital campaigns:** Social media posts, live updates, and multimedia content (including videos and quotes from the events).
- ◆ **Newsletters and website:** Dedicated COP30 coverage - one newsletter before the COP "Meet the TM at COP" and well as one newsletter issue after, focusing on summary updates, event highlights.
- ◆ **Post-event communication:** News items on the CTCN/UNFCCC websites and stories developed to support the COP30 narrative.



# Outlook of events @ COP30



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Event Organizer & Title	Partner/s	Venue	Date
<b>TEC+CTCN:</b> Turning Technology Needs into Action: TEC and CTCN Support for Developing Countries (TBC)	GCF, GEF/UNEP-CCC	TBC: UNFCCC event space	10 or 11 Nov
<b>TEC:</b> Technology Day on Transformative Industry	UNIDO, Japan, ITA	Part 1: TBC: UNFCCC event space Part 2: Japan pavilion	1 <sup>st</sup> week
<b>TEC:</b> Launch of the Policy Brief on Buildings and Infrastructure	MIT, GlobalABC	Cooling Pavilion	1 <sup>st</sup> week
<b>TEC+CTCN:</b> Masterclass on AI for Energy Systems	PCCB, KOICA	TBC: Capacity-building Hub	Early 2 <sup>nd</sup> week
<b>TEC+CTCN:</b> AI for Climate Action Award 2025	KOICA, COP30, Enterprise Neurosystem	TBC: Global Innovation Hub	Early 2 <sup>nd</sup> week
<b>TEC:</b> Climate Technology Research, Development and Demonstration on Energy Storage	FCA	TBC: Global Innovation Hub	15 or 17 Nov



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