

Communication activities for 2026 and CTCN engagement at COP 30

26th Advisory Board Meeting
CTCN Secretariat
Agenda item 23



1

Content

Website content

The screenshot shows the homepage of the UN Environment Programme Climate Technology Centre & Network (CTCN). The header includes the UN Environment Programme and CTCN logos, a search bar, a language selector set to 'EN', and a 'Log in' button. The main navigation menu contains: Technical Assistance, Networking & Collaboration, Capacity Building, Resources, What's Happening (highlighted), and About CTCN. The main content area features a large banner for the '26th Advisory Board Meeting' with a search bar for climate solutions, projects, and members. Below the banner is a 'Highlights' section with four featured articles:

- 01 Sep 2025**: Asia's climate leaders gather in Seoul to drive innovation,...
- 25 Aug 2025**: Malawi saves lives, using digitization and AI to...
- 12 Aug 2025**: Call for experts: Floating Solar Panels In Senegal:...
- 06 Aug 2025**: Exploring the Future of Clean Energy: South Korea hosts a...

News/press releases: 6

Web stories: 10

Call for experts: 9

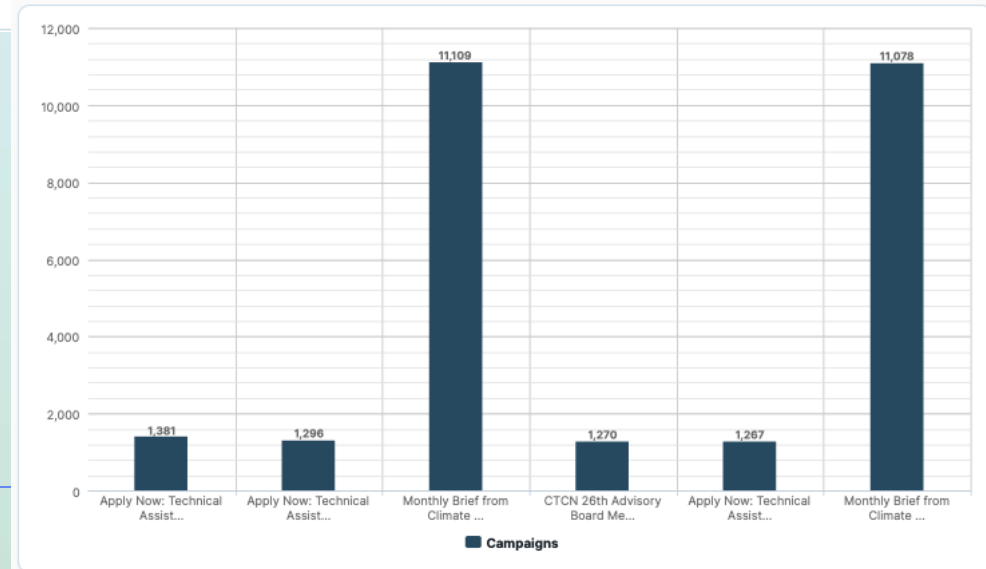
9 newsletters issued

54% ave. openings

13 748 subscribers

Campaign	Name	Estado	Sent	Opened	Clicks
Monthly Brief from UN	Climate Technology C...	Sent	11,078	4,842	3,520
Apply Now: Technical A	Apply Now: Technical ...	Sent	1,267	961	367
CTCN 26th Advisory Bc	CTCN 26th Advisory B...	Sent	1,270	973	128
Monthly Brief from UN	Climate Technology C...	Sent	11,109	5,953	4,094
Apply Now: Technical A	Apply Now: Technical ...	Sent	1,296	887	340
Apply Now: Technical A	Apply Now: Technical ...	Sent	1,381	1,111	569
UN CTCN Newsletter	Climate Technology C...	Sent	10,961	5,441	2,557
UN CTCN Newsletter	Climate Technology C...	Sent	11,006		
UN CTCN Newsletter	Climate Technology C...	Sent	11,041		

Sent 27,401	Openings 54 % (14,727)	Clicks 33 % (9,018)	CTOR 61 %
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Newsletter: re-brand



Empowering Climate Action Through Regional Cooperation

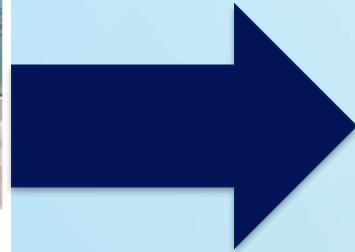


NDE Forum and Capacity Building: Panama Hosts a Regional Dialogue on Climate Technology

Government representatives from over 20 countries and climate technology experts gathered in Panama City for the 2025 Latin America and the Caribbean (LAC) NDE Forum and Capacity Building Program on Climate Technology and Finance. Organized by the CTCN and Panama's Ministry of Environment, the four-day event focused on sharing regional experiences, advancing climate technology transfer, and exploring innovations in climate finance and digital solutions.

Participants reviewed CTCN-supported projects and their alignment with national climate plans, including NDCs and Technology Needs Assessments. Highlights included learning from Panama's climate transparency platform, Climate Risk Atlas, and sustainable mobility initiatives. The event featured high-level remarks from Ana Aguilar (MiAmbiente) and Ariesta Ningrum (UN CTCN).

[Read more](#)



Asia's climate leaders gather in Seoul to drive innovation, finance and technology transfer



Government representatives from more than 20 countries and climate technology experts came together in Seoul for the opening of the 2025 Asia NDE Forum and Capacity Building Programme on Digitalization and Finance. Hosted by the Republic of Korea's Ministry of Science and ICT (MSIT) in partnership with the UN Climate Technology Centre and Network and the World Bank Korea Office, the Forum provided a platform for Asian NDEs to share experiences and strengthen cooperation on climate technology transfer.

Participants discussed the latest developments in digital solutions and financing for climate action, including how Artificial Intelligence and green digital infrastructure can boost resilience and sustainability. They also reviewed new CTCN-supported projects in the region and explored how they align with national climate priorities.

[Read more](#)

Malawi saves lives, using digitization and AI to understand flood risks

Spotlight on more

CTCN PALO turns three! The CTCN Partnership and Liaison Office has grown from concept to climate action hub, mobilizing over USD 7.1M, advancing USD 250M+ in GCF projects, and launching 30+ technical assistance efforts with 200+ stakeholders. Thank you to all our partners - onward, together!

With support from the CTCN's new logistical support framework, Cambodia held its first national stakeholder meeting focused on enhancing coordination and dialogue around climate technology and finance. The event marked an important step toward accelerating climate action and collaboration at the national level.

Open calls for partnerships

[Readvertisement] Call for experts: Technical capacity enhancement for climate-resilient agriculture through the revision of national policies and the improvement of data management systems

The CTCN seeks experts for an upcoming project to support climate-resilient agriculture in Fiji by revising national policies and improving data management systems.

Deadline for submission: 25 July 2025

Technology Mechanism announced a **Call for Partnerships: Accelerating technology development and transfer through the joint work programme of the Technology Mechanism** to support countries to achieve the goals of the Paris Agreement and implement national climate plans through transformative technologies; partnership opportunities with TEC and CTCN include



Social media overview



152 238 users reached

1 876 new followers

3 283 page views

impressions

3 211 reactions received



5 709 users reached

195 new followers

18 720 page views

1 429 reactions received

152,238

Impressions

▲ 41.5%

3,211

Reactions

▲ 60.8%

133

Comments

▼ 14.2%

109

Reposts

▲ 84.7%

Views ⓘ

18.7K ↑ 87.5%

Reach ⓘ

5.7K ↑ 151.8%

3-second views ⓘ

326 ↑ 986.7%

1-minute views ⓘ

24 ↑ 2.3K%

Content interactions ⓘ

620 ↑ 213.1%

Powering Change in Yaghnob
A story of light, autonomy, and renewal at the heart of the valley.

“For years, we lived in darkness. Every winter was a struggle against cold and fatigue. We relied on wood and kerosene; our house was dim, and the smoke made us cough. I never imagined the sun could change our lives.”
— Zuhra, Yaghnob

The women of Yaghnob took the lead. We learned to install solar panels alongside CTCN experts, sharing knowledge and building each other's confidence.

With steady light, children read at night and women weave longer. Homes are quiet and clean, and these extra hours have brought new activities and greater income.

200 families have clean energy

+30% income for women

Healthier lives, fewer respiratory illnesses

Women train other villages

From Yaghnob, women now share solar knowledge with other villages. This change is technical and social—more voice for women, more hope for all.

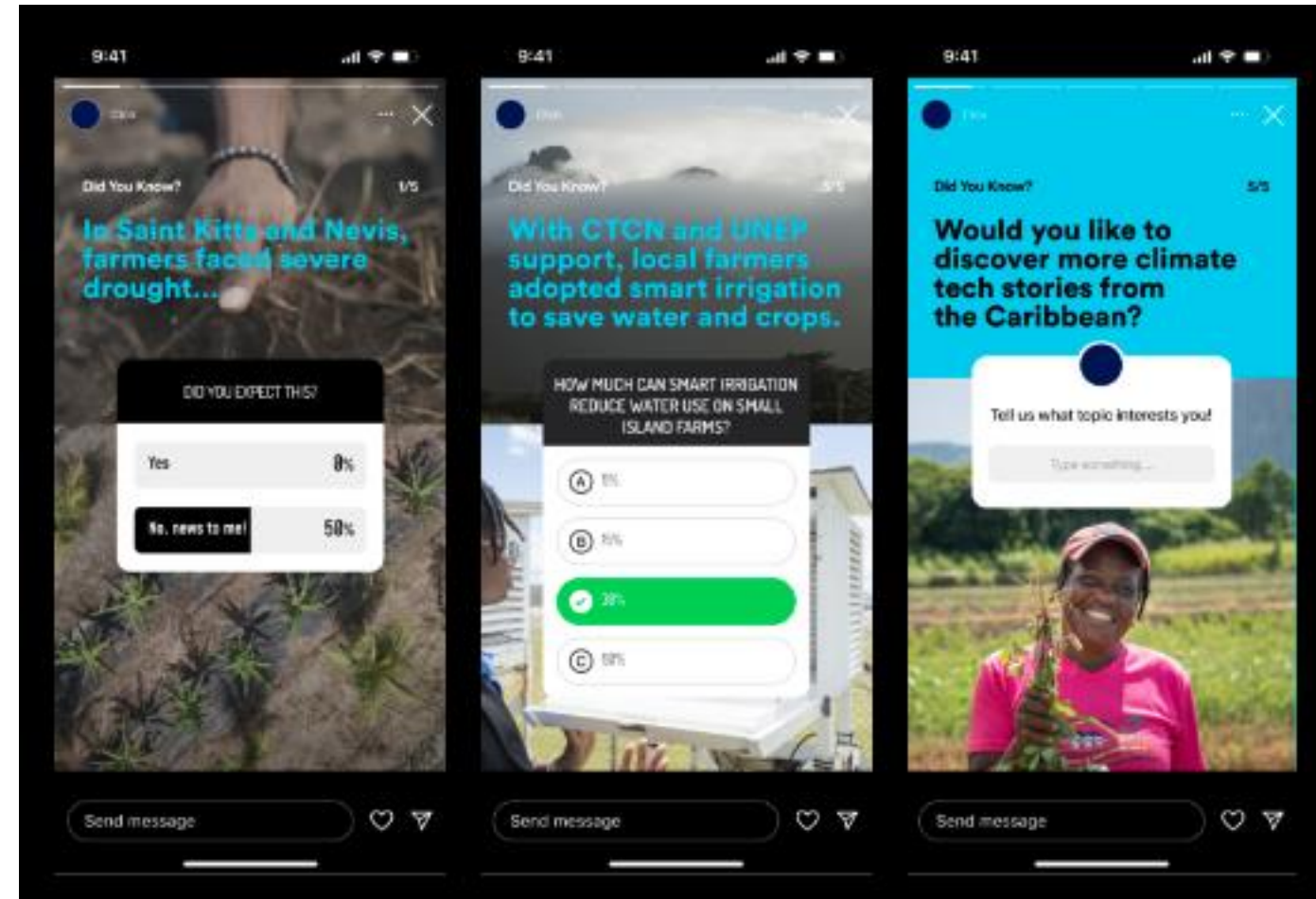
Follow us and discover our stories of impact.

**SAVE
THE
DATE** **October 15,
2025**

Main focus: IMPACT

Designed to spark conversation and drive active engagement on CTCN's Instagram page.

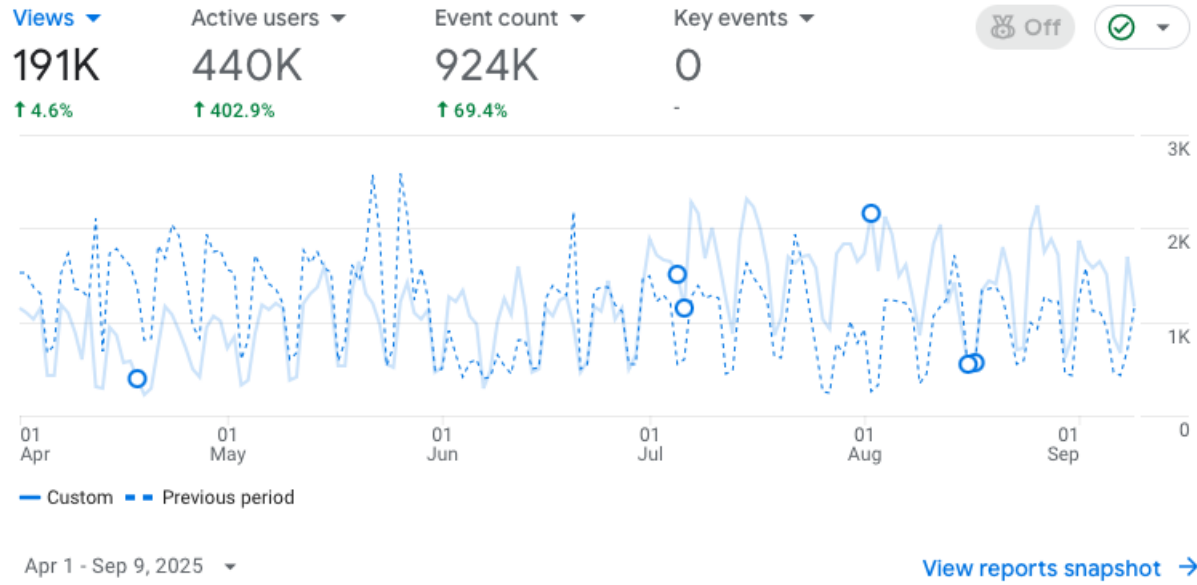
Each episode unfolds across 2–3 vertical slides, and presents facts or insights about CTCN's impact—using authentic images from the field and, when available, short real-life videos from ongoing projects.



2

Communications analytics

Website analytics

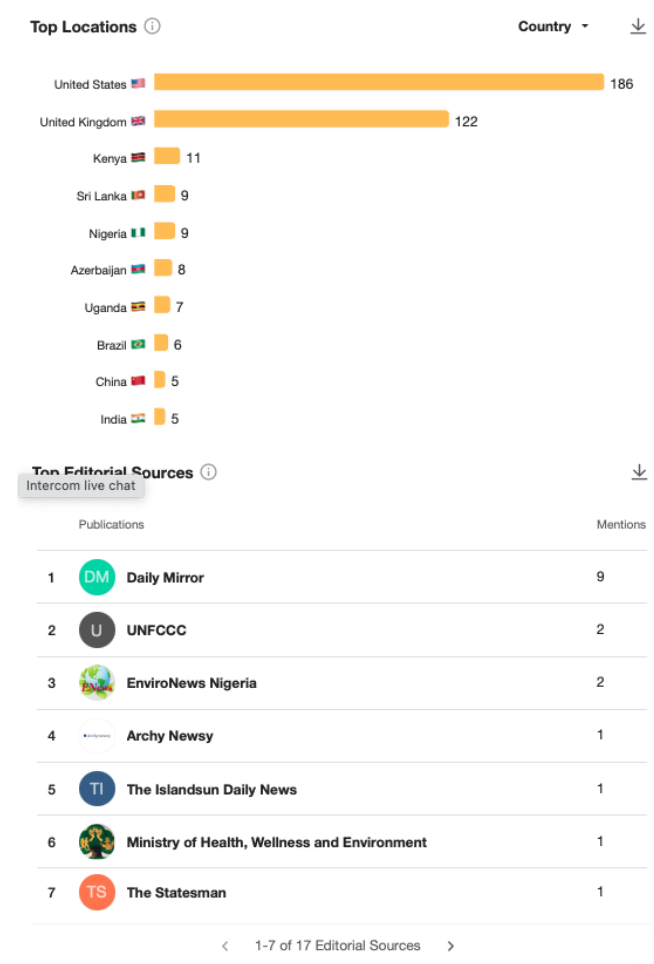


Network Climate Te...	12K	↑273.4%
Climate Technology ...	4.2K	↓4.1%
Technical Assistanc...	4.2K	↑6.0%
Active Technical Ass...	2.9K	↑0.4%
Search Climate Tec...	2.2K	↓3.4%

591 total mentions

1502 total engagement with the media

337 968 daily average outreach



Media monitoring: News



Industry Finance Real Estate IT Retail Science Policy Society International Entertainment Culture Sports

English > Science

Korea hosts Asia NDE forum to boost climate technology support in region

Korean forum aims to enhance regional collaboration on climate innovations in Asia

By Yeom Hyun-a

Updated 2025.08.31. 15:23

Wednesday, September 10, 2025 Advertise With Us



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advertisement

1768625643
"...by the CTCN to coordinate Nigeria's Energy Efficiency and Conservation Bill, currently awaiting presentation to the National Assembly."

News

September 1, 2025 by Juliana Agbo

Federal Government inaugurates committee on renewable energy



www.ctc-n.org

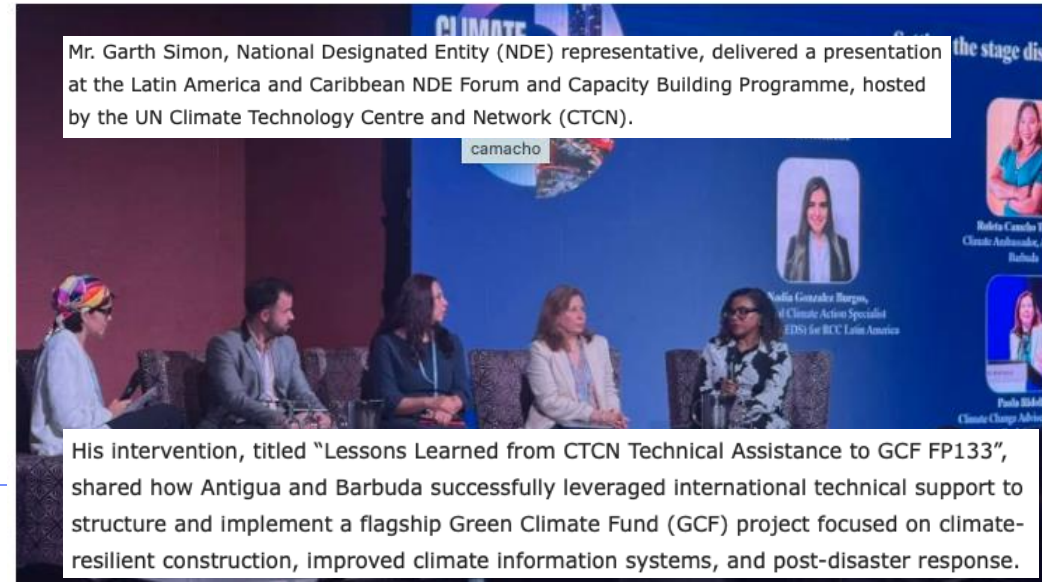
MAEIL BUSINESS NEWSPAPER

Korea East-West Power announced on the 25th that it held the 'International Clea...



Antigua and Barbuda Strengthens Climate Leadership at Climate Week 2025 in Panama

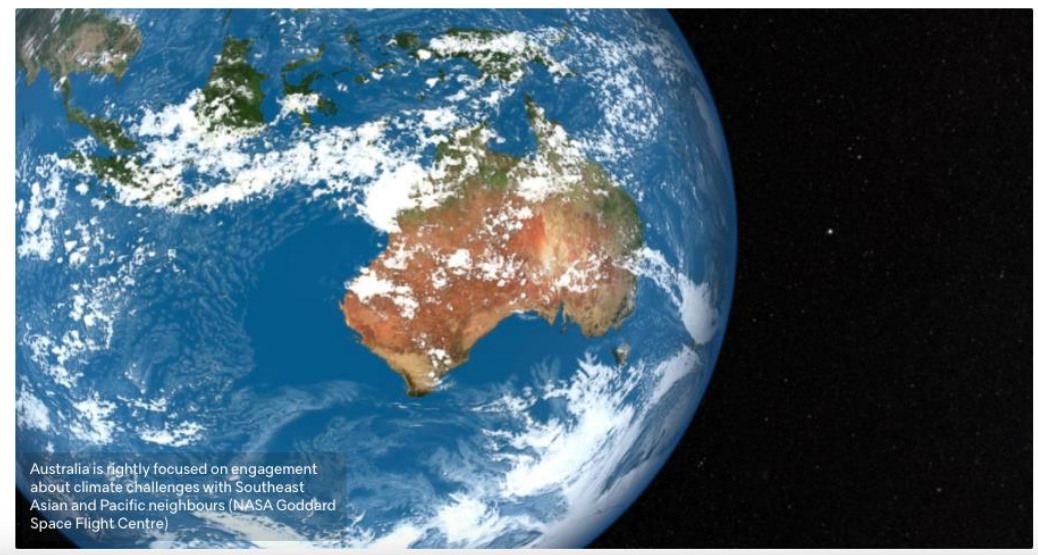
May 30, 2025



Technology can power Australia to lead climate diplomacy with Pacific family

STEPHEN MINAS CHRISTIAN LOHBERGER

Hosting a global climate conference in partnership with the Pacific will need domestic climate ambition and stronger international support.



16 July 2025

SHARE THIS

Maximizing Emerging Trends in Locally Led AI Solutions for Climate Action



STORY HIGHLIGHTS

- > To unlock the full potential of AI within the Network, the CTCN can deepen its collaboration with NDEs, grounding AI solutions in strategic priorities and research agendas.
- > Sharing practical use cases that demonstrate how AI addresses climate challenges will help countries strengthen the effectiveness and impact of climate technology implementation.

3

CTCN at COP30

Outlook of events @ COP30

Event Organizer & Title	Partner/s	Venue	Date
TEC+CTCN: Turning Technology Needs into Action: TEC and CTCN Support for Developing Countries (TBC)	GCF, GEF/UNEP-CCC	TBC: UNFCCC event space	10 or 11 Nov
CTCN: Matchmaking event Business Sweden and CTCN	Sweden	Swedish Pavillion	TBC
CTCN: Building Climate Innovation Ecosystems from the Ground Up	Seedstars	TBC: Capacity-building Hub	TBC
CTCN: Adapting to a warmer climate: Showcasing the impact of the AFCIA I Programme, implemented by CTCN and UNDP	Adaptation Fund	TBC: Capacity-building Hub	TBC
CTCN: How technologies can mitigate security issues caused by a changing climate: Showcasing impact of the EC Climate Change and Security Programme	European Commission	TBC: Capacity-building Hub	TBC
TEC+CTCN: AI for Climate Action Award 2025	KOICA, COP30, Enterprise Neurosystem	TBC: Global Innovation Hub	Early 2 nd week
WIPO+CTCN: Launch of 4 th Green Technology Book	WIPO Green	TBC	TBC
WECF + CTCN: Gender Just Climate Solution Award: 10-year celebration	WGC and WECF	TBC	TBC

Outreach activities @ COP30

- ◆ **Media outreach:** Press releases, media advisories and media kits to support event outreach activities;
- ◆ **Digital campaigns:** Social media posts with live updates, and multimedia content;
- ◆ **Newsletters and website:** Dedicated COP30 coverage with a series of updates on the website as well as two COP-focused newsletters;
- ◆ **Post-event communication:** News items on the CTCN/UNFCCC websites and stories developed to support the COP30 narrative;
- ◆ **Partner communication:** Collaboration with partners on the ground to ensure CTCN visibility and presence in comms assets;
- ◆ **Advisory Board outreach**



4

Storytelling

Increased visibility and outreach

Since AB 25, we have been working on high quality communications assets to promote the work of the CTCN, eg videos, interviews, photos and web stories, with particular focus on AFCIA I and EU Climate Change and Security Programmes.

These will be featured on UNEP and CTCN YouTube channels, promoted on social media and featured as part of UNEP World Food Day (October 16) etc.

AFCIA I

- Malawi flood risk TA – webstory and video [here](#)
- Nepal webstory and video
- Zambia World Environment Day webstory [here](#)
- Georgia Fire prevention technology – photos [here](#).

EC Climate Change and Security

- Nigeria Hydroponics blog [here](#) and [video](#) here.
- Zimbabwe Mopane worms – video [here](#)
- Cameroon Synecoculture – video [here](#).
- Colombia Mangroves - video [here](#).
- Burkina Faso – in the works
- Central African Republic (CAR) - in the works



Increased visibility and outreach

Our goal is to continue focusing on impact through positive storytelling, in collaboration with UNEP, EU, Adaptation Fund and other partners

-Photo exhibit at Adaptation Futures conference in New Zealand (physical) and COP30 (virtual) of EC Climate Change and Security Programme photos

-Photo exhibit at EU HQ in Brussels (physical)



Increased visibility and outreach

Other opportunities to showcase CTCN:

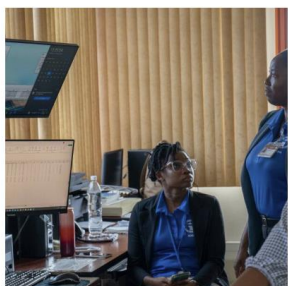
Blogs on TAs eg in Zambia and Mauritius and articles published in **SDG Action** (Article by Ariesta Ningrum) and **Environmental Finance** (article by Stephen Minas)



Explore About Publication

SDG Action > Archives for Ariesta Ningrum

All SDGs All topics All regions



Data and monitoring — Global

Bridging the divide: using technology and AI to close the development gap

Ariesta Ningrum, Isabel Hagbrink

Digital innovation can drive progress toward the SDGs – yet the countries that stand to gain the most often face the highest barriers to adoption. We need a more inclusive model of technology transfer to close, not widen, the global development gap

Celebrate World Environment Day with a success story from Zambia

05 Jun 2025 - 12:00 PM

Digging Deep: How Groundwater Data Is Transforming Lives in Rural Zambia

In the sunbaked district of Nyimba in Eastern Zambia, where droughts have become increasingly common due to climate change, something remarkable is happening beneath the ground. A quiet revolution in data gathering is transforming how people understand, manage, and protect one of their most precious resources—water.



View in browser

Sustainable Debt Asia 2025 | Singapore

26 Jun



Environmental Finance Find out more

Environmental Finance

Top Story



Global partnerships can make AI our climate co-pilot

From precision agriculture to predictive modelling of extreme weather, AI has immense potential to help countries reduce greenhouse gas emissions and adapt to the impacts of climate change, writes **Stephen Minas**

Channels: ESG Data

Unlocking Green Energy in Mauritius: Biogas Plant Transforms Waste into Power

11 Jun 2025 - 12:00 PM



Mauritius, a beautiful island nation in the Indian Ocean, is facing a dual challenge: a lack of recycling and a heavy reliance on imported fossil fuels. The island's only landfill, Mare Chicose, is nearing saturation, and over 80% of the country's energy comes from fossil fuel imports. But where some see waste, Mauritius sees opportunity.

Facing the mounting challenge of solid waste disposal and a growing demand for clean energy, the country will soon be producing biogas from waste. This initiative is championed by the Solid Waste Management Division (SWMD) of the Ministry of Environment, Solid Waste Management and Climate Change of Mauritius). Concession agreements for two integrated waste processing facilities with the capacity to treat over 250,000 tons of waste annually have been signed and a waste sorting system is in development

The country is also planning to break ground on its first large-scale biogas plant—a project that aims to transform organic waste into renewable energy and compost in the near future. The planned biogas plant is a shining example of how innovation and collaboration can fuel the island nation's green transition: **It not only tackles the growing waste burden but also offers a practical step toward energy independence and climate resilience.**

Increased visibility and outreach

Taking opportunities to showcase CTCN:

- Speaking opportunities at new conferences eg Water Week in Stockholm, Maersk Zero Carbon Shipping Webinar, and Fiji Science Policy-Business Dialogue.
- Substantial media attention to NDE Fora in Panama and Korea:
- 13+ mentions in Korean media (in Korean and English)
- 15 + mentions in LAC and global media (in Spanish and English)
- Q&A disseminated to LAC press along with Media Advisory
- Great visibility for the CTCN in Panama, Korea and across regions

Media Coverage Report

2025 LAC NDE Forum and Capacity Building Program on Climate Technology and Finance
Panama City, May 19, 2025

Media Coverage

We are very pleased with the 10++ (and counting!) media coverage received on the opening day of the LAC NDE Forum. Below is a list of the media mentions – all in Spanish – as well as some Panama TV's social media posts, mentioning CTCN. The majority of the articles reference statements by Ramiro during his interview with EFE at the Forum, in particular insights on renewable energy, circular economy, AI, and natural ecosystems like mangroves as pivotal tools to address climate change in Latin America were widely reported.

I had prepared Spanish Q&A for some of the journalists ahead of the interviews, and those can be found [here](#). This helped in preparing them with background info. This was particularly critical for the interview Ramiro did with Ana de León (Agencia de Noticias Española EFE). Her piece was even picked up by Yahoo! News, which has enormous visibility across LAC, leading to pick-up by other outlets this week.

The Yahoo! and MSN pieces show a video with Ramiro by EFE: [Renovables, IA y manglares, clave para hacer frente a la crisis climática en Latinoamérica](#)

Korea hosts Asia NDE forum to boost climate technology support in region

Korean forum aims to enhance regional collaboration on climate innovations in Asia

By Yeom Hyun-a
Updated 2025.08.31. 15:23



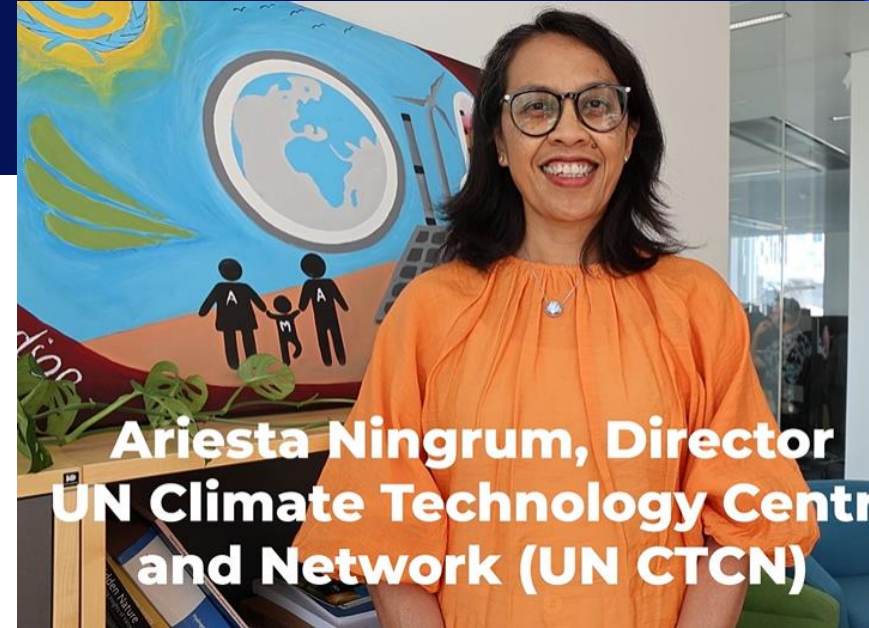
Ministry of Science and ICT /News1



The Ministry of Science and ICT announced on the 31st that it will hold the 'Asia National Designated Entity (NDE)' forum for three days starting from the

Most Read

- 1 Joo Byeong-ki supports regulations on overseas affiliate investments amid Korea Zinc case
- 2 Chung Ki-sun conducts safety inspection at HD Hyundai shipyard, emphasizes safety culture
- 3 MERITZ Securities partners with StockTwits to launch AI investment platform
- 4 Korea suspends kimchi shipments to United States amid tariff policy changes
- 5 Naver and NHN join South Korea's GPU project to secure 13,000 AI units
- 6 FDA streamlines biosimilar development to enhance public health and accessibility in Korea
- 7 Lotte partners with Galeries Lafayette to enhance VIP



Ariesta Ningrum, Director UN Climate Technology Centre and Network (UN CTCN)

Agencia EFE

Renovables, IA y manglares, clave para hacer frente a la crisis climática en Latinoamérica



Ciudad de Panamá, 19 may (EFE).- Las energías renovables, la inteligencia artificial (IA) y los ecosistemas naturales como los manglares son herramientas claves para hacer frente a la crisis climática en Latinoamérica, una región que también debe invertir en esas tecnologías para fortalecer

Increased visibility and outreach

Publishing Impact Reports with associated campaigns and events

AFCIA I

Impact report – lessons learned from the AFCIA I projects to be presented at COP30 with UNDP

Climate Change and Security

Impact Report – lessons learned from pilots to be presented at COP30 together with EC



Increased visibility and outreach

Focus on impact –

Presenting projects and lessons learned in a more dynamic, engaging way, eg through Fact Sheets and Roadmaps.



Rainwater harvesting systems

Arid increasing variability of global rainfall patterns and more frequent droughts driven by climate change, rainwater harvesting can serve as a valuable climate adaptation and mitigation strategy, providing a sustainable alternative water source. Rainwater harvesting refers to a range of methods for collecting and storing rainfall using water pans, tanks, reservoirs and dams to help sustain water supply during dry spells and droughts. The catchment area is the area where the rainfall or water runoff is initially captured and in most cases either the roof-top of a house or building, ground surface or rock surface.



Hydroponic farming systems

Conventional farming is under increasing pressure from climate change, land degradation, and water scarcity, threatening global food security. Hydroponics offer a climate-smart alternative that can be adapted to different contexts. By producing crops in controlled environments, hydroponic systems reduce exposure to erratic weather and protect production from the disruptions that often affect open-field agriculture.

Crucially, hydroponics consumes far less water than soil-based agriculture, making it a valuable solution for drought-prone and desertifying regions.

Hydroponics offer a climate-smart alternative that can be adapted to different contexts. By producing crops in controlled environments, hydroponic systems reduce exposure to erratic weather and protect production from the disruptions that often affect open-field agriculture.

Hydroponic farming is a method of growing plants without soil, instead, crops receive all essential nutrients through a water-based solution enriched with soluble fertilizers, with plants supported by inert structures. This method enables precise control over plant nutrition, water use, and growing conditions, leading to faster growth rates and higher yields compared to traditional soil-based farming.



Solar cooking technology

Solar cooking technologies provide a zero-emission, low-cost, and sustainable alternative to biomass cooking methods that address both energy insecurity and climate change. These technologies can supplement or replace biomass fuels, especially in regions with high solar irradiance, improving household energy security, enhancing community resilience, and contributing to national climate targets.

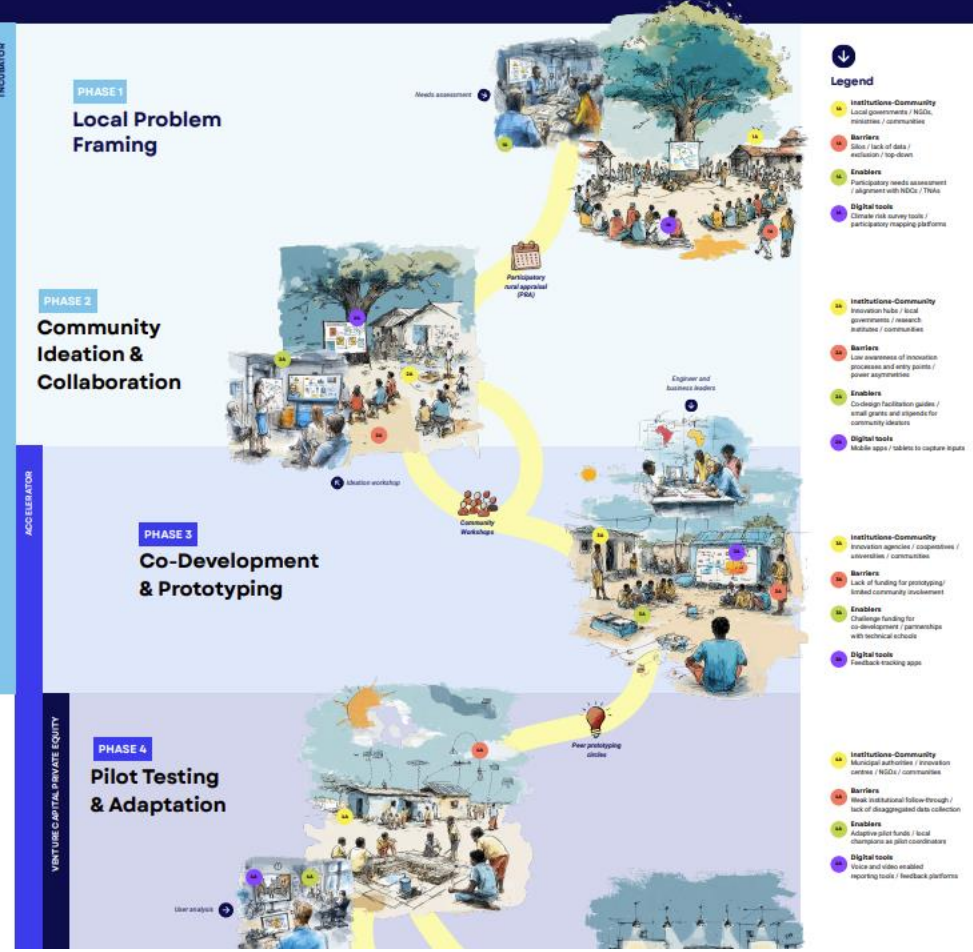
Solar cooking is particularly suitable for sun-rich countries, including those in Africa, South Asia, and Latin America. When integrated strategically into climate technology frameworks, solar cookers can help achieve targets related to clean energy access, emission reductions, gender equity and rural development, as part of their Nationally Determined Contributions (NDCs) and National Adaptation Plans (NAP).

"When we co-create with the community and merge scientific and indigenous knowledge, we come out with very sustainable and welcome kinds of innovations."
-Community Mobilization for Positive Empowerment

Supporting Community-led Climate Innovation in Fragile Settings

To empower community-driven discovery, co-creation and scaling of climate technology

This roadmap explores how community-led innovation can emerge in fragile contexts, where local knowledge, inclusive practices and adaptive tools unlock climate resilience, supported by a responsive innovation system.



Continue positive storytelling with focus on Impact in 2026

-Blogs, podcasts, interviews, speaking opportunities and media interviews for adaptation and mitigation projects.

-Videos from AFCIA I and EC CC and Security projects – continued dissemination

-Project and Technical Fact Sheets as well as Roadmaps – continue to tell the stories of the AFCIA and EC projects – eg in social media campaign leading up to COP30.



Thank you!



UNFCCC_CTCN



UNFCCC.CTCN



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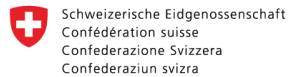
ADAPTATION FUND



MINISTERO DELL'AMBIENTE
E DELLA TUTELA DEL TERRITORIO E DEL MARE



METI
Ministry of Economy, Trade and Industry



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Swiss Confederation
Federal Department of Economic Affairs,
Education and Research EAER
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Innovation and Technology



Norwegian Ministry
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Ministry of Science and ICT



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Comhairead Pobl agus Rialtas Aitiúil
Environment, Community and Local Government