

# CTCN Colors

TYPOGRAPHY

**Circular: Black Bold Book**  
**Noe Text: Semibold Regular**

## BRAND COLORS

### CTCN Blue

CMYK: 60c 2y

RGB: 71r 199g 238b #47c7ee

### CTCN Green

CMYK: 30c 100y

RGB: 190r 214g 47b #bed62f

Gradient between  
the brand colors

Can pick  
accent colors  
from gradient.  
ie. Halfway is  
45c 51y

## ACCENT COLORS

### Midnight Blue

PMS 315u

100c 75m 50y 50k

Or 44g 65b

#002c40

### Cool Grey Dark

30c 60k

86r 116g 131b

#557382

### Cool Grey Medium

10c 20k

186r 202g 211b

#bacad3

### Cool Grey Light

5c 10k

216r 226g 231b

#d7e1e7

### Yellow

CMYK: 100y

RGB: 255r 242g 0b

#fff100

### Light Yellow

CMYK: 1c 14y

RGB: 253r 251g 225b

#fcfae0